



Your Marketing Checklist!

- Add the finalist banner to your website
- Issue a press release
- Add finalist status to your email signatures
- Share the news with your social networks
- Enhance your company and personal bios
- Add our logo to your collateral
- Take out an advert in a magazine/newspaper
- Thank your people
- Connect with other shortlisted finalists
- Share our content with your network



LLOYDS BANK