

Date XXX

**(CITY-BASED) (COMPANY NAME) REACHES THE FINALS OF THE PRESTIGIOUS LLOYDS BANK  
NATIONAL BUSINESS AWARDS**

Visit [www.nationalbusinessawards.co.uk](http://www.nationalbusinessawards.co.uk) for the full shortlist

(City-based) (company name) has been shortlisted for the (Insert award name) at the prestigious 2020 [Lloyds Bank National Business Awards](http://www.nationalbusinessawards.co.uk). Previous winners include fitness sensation Joe Wicks, Timpson CEO James Timpson OBE, DPD UK, Hotel Chocolat, dementia newspaper Daily Sparkle and online fast fashion success story Missguided.

(Insert a sentence about your organisation e.g. where you are based and what you do, etc).

(Insert company spokesperson name and job title) said, “(Insert your own quote about what being shortlisted means to you and your business and your future – for example:

“We are enormously proud to have reached this stage, which represents the culmination of our hard work and dedication over the last eighteen months.

“This has been a fantastic opportunity to put ourselves to the test against not just our competitors, but against the entire UK business community. The feedback we have received during the rigorous judging process has been useful to understand where we are as a business and in what areas we can improve.

“We look forward to attending the awards ceremony to celebrate our success with our team and the rest of the UK business community.”)

“When it comes to business recognition, the Lloyds Bank National Business Awards are the ones to win. They allow any successful organisation to tell their story, from large private and public companies, to thriving entrepreneurial businesses, promising start-ups and established SMEs,” said Sarah Austin, Awards Director.

“Winning a Lloyds Bank National Business Award comes with significant business benefits, including increased brand awareness and reputation among customers and partners, valuable insight into best practice and employee recognition and retention.”

Visit [www.nationalbusinessawards.co.uk](http://www.nationalbusinessawards.co.uk) for more information.

**-ENDS-**

**About (Insert company name)**

(Insert paragraph about your company)

**About the National Business Awards**

Open to organisations of all sizes from all sectors across the UK, the Lloyds Bank National Business Awards programme is the UK's most prestigious independent business recognition platform with particular emphasis on excellence, innovation and ethical business. Now in their 19<sup>th</sup> year, the Lloyds Bank National Business Awards connect the nation's professionals through this annual awards ceremony, year-round thought leadership, round table and virtual events. It is Informa Markets' flagship awards programme. Visit [www.nationalbusinessawards.co.uk](http://www.nationalbusinessawards.co.uk) for further information or follow us on Twitter @businessawards.

The Lloyds Bank National Business Awards is organised by Informa Markets, a division of Informa plc - a leading B2B information services group and the largest B2B Events organiser in the world.