

PRESS RELEASE

5<sup>th</sup> May 2011

**WorldPay and National Business Awards launch  
'Online Business of the Year' category**

Leading global payments provider WorldPay has today announced a partnership with the National Business Awards to launch the 'Online Business of the Year' category.

The award is a new accolade for the 2011 award ceremony, designed to recognise the contribution of e-commerce to the UK economic recovery. WorldPay will be the title sponsor for the award.

The Online Business of the Year award is open to any business trading online with a UK turnover of over £10 million. The winner will be the company which demonstrates the highest levels of delivery, site engagement and usability, security, innovation, and ethical practice. The award will also recognise the most effective and creative marketing and mechanisms that provide the highest levels of customer service.

Caroline Jackson Levy, MD, UBM Awards, said:

*"We are pleased to announce the partnership with WorldPay in launching the new Online Business of the Year Award. It's a channel that has grown exponentially, so it's great to be able to reward some of the fantastic successes that the industry has seen. As a company with an expert offering in the online payments space, WorldPay is the ideal partner with which to create the award."*

Floris de Kort, Managing Director of WorldPay's eCommerce division, comments:

*"At WorldPay we are committed to helping businesses of all sizes optimise their ecommerce and m-commerce channels. That's about providing the right tools for a wide range of business requirements and it's also about providing individual guidance on what does and doesn't work. Every year we see examples of both new and existing companies combining innovation with industry best practice to create unique and compelling customer experiences. We are delighted to partner with the National Business Awards to recognise these exceptional achievements. The award seems even more important in*

*2011 as it will highlight those businesses which have made an important contribution to the recovery of the economy.”*

The judging panel selected for the Online Business of the Year award will comprise up to five peers with experience and expertise specifically related to this category.

Finalists will be announced on the 28th July and winners will be honoured at the National Business Awards gala dinner and awards ceremony in London at the Grosvenor House Hotel, Tuesday 8th November.

To enter the WorldPay Online Business of the Year Award, call 020 7234 8755 or visit [www.nationalbusinessawards.co.uk](http://www.nationalbusinessawards.co.uk).

**- Ends -**

**Notes to editors:**

**About the National Business Awards**

Open to organisations of all sizes from all sectors across the UK, the National Business Awards in partnership with Orange is the UK’s most prestigious independent business recognition platform with its particular emphasis on excellence, innovation and ethical business. Now in its tenth year, the National Business Awards connects the nations’ professionals through its annual awards ceremony; year-round thought leadership and round table events; and is United Business Media’s flagship awards programme. Visit [www.nationalbusinessawards.co.uk](http://www.nationalbusinessawards.co.uk) for further information.

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**About WorldPay**

WorldPay is a global card payment acquiring business operating in over 30 countries which allows customers to accept card payments both at point of sale and over the internet. The company offers services across the entire payment value chain, including transaction capturing, merchant acquiring and transaction processing.

WorldPay is the largest provider of card payment services in the UK and Europe and the fourth largest globally. In 2009, the business processed a total of 6.8 billion transactions worldwide with a value of £243 billion. Headquartered in the UK, the company employs over 2,600 people in markets throughout Europe, the US and Asia.

WorldPay is a global leader in acquiring in the airline and gaming sectors, pioneered the implementation of Chip & PIN in the UK, and is the largest off premises ATM processor in the US.

WorldPay is owned by a consortium of private equity firms Advent International and Bain Capital, with a minority stake held by The Royal Bank of Scotland plc.

For more information on WorldPay, please visit **[www.worldpay.com](http://www.worldpay.com)**.

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